

Big Business Phone System. Small Business Price.™

Let's be honest. Small and medium-sized businesses (SMBs) looking for telephony solutions have never had a lot of options. Phone systems from larger manufacturers are simply too expensive, and the key systems are feature-lean, lower quality solutions that don't scale as businesses grows. Times have changed.

Fonality creates products specifically for the SMB: affordable communication solutions that are easy to use, easy to manage, scalable, reliable and deliver enterprise-class features. Features such as support for branch locations, home workers, and even workers on the road, or the ability to save money with VoIP service providers and conduct conference calls in-house, are finally available to the SMB.

Fonality is changing the face of IP telephony with its innovative line of open source, Asterisk-based IP-PBX systems. Businesses looking for an advanced phone system at an affordable price should look no further than Fonality.



"Fonality PBXtra Standard, a PBX solution with all the basic features that a small or medium-size business needs, offers a number of unique features that simplify management, and a well-designed Web interface elegantly ties its many features together."



- Robert P. Lipschutz
PC Magazine

PBXtra is:

Highly Scalable to Grow with Your Business

Designed for businesses with 5 to 500 employees, from businesses with basic telephony needs to national corporations that need advanced presence management and communication tools, PBXtra meets the demands of any business environment.

Easy to Deploy, Use, and Manage

PBXtra's user-friendly interface allows business owners to deploy, configure and manage their phone system without ever needing to call "the phone guy."

Reliable

With PBXtra's hybrid-hosted architecture, you enjoy worry-free reliability 24 hours a day, 7 days a week. Our part premise and part hosted system ensures that your system is proactively monitored and maintained around the clock.

Affordable

With prices 40 to 80 percent less than competitive solutions and no additional costs to set up and install a system, even the smallest business can afford a feature-rich PBXtra phone system.

Fully Supported by 24/7 Technical Support

Fonality's installation support team offers free support to ensure every solution is installed quickly and easily and, once installed, the technical support team is available around the clock to make sure your questions and concerns are answered.

Market Proven

Fonality serves more than 5,000 businesses in 100 countries. Fonality has, since 2004, processed more than 225 million phone calls for its customers.

At a Glance :: PBXtra

PBXtra Highlights:

- Telecommuter Capable
- Use VoIP, PSTN, or Both
- Web-Based Configuration
- Proactive, Remote Monitoring
- Automatic, Free Software Updates
- Outlook Integration
- FindMe® with Boomerang®
- Auto-Attendant (IVR)
- Graphical Presence Tools
- Private Instant Messaging
- Complete Selection of Phones



PBXtra™ Standard Edition – \$995

PBXtra Standard Edition is Fonality's managed, IP-based telephony solution. Designed for small businesses, PBXtra Standard Edition provides companies with enterprise-class phone systems at 40 to 80 percent less than the cost of traditional systems, and at the same price as, or less than, the key phone systems most small businesses use today. PBXtra Standard Edition includes auto-attendant, voicemail-to-email, Outlook integration, music-on-hold, spell-by-name directory, and more.

PBXtra™ Professional Edition – \$1,995

PBXtra Professional Edition is the next step up – a hybrid-hosted phone solution that contains all of the features of Standard Edition, but adds advanced functionality for more sophisticated communications needs. Designed for small and medium businesses that need more than just a basic phone system, PBXtra Professional Edition adds conference bridges, multiple auto-attendants, FindMe with Boomerang mobile integration, paging, intercom, group permissions and more.

PBXtra™ Call Center Edition – \$2,995

PBXtra Call Center Edition, Fonality's flagship product, provides the powerful features of Standard and Professional Editions plus advanced call center capabilities all at a price that SMBs can afford. Designed for companies with 2 – 200 agents, Call Center Edition adds robust ACD capabilities with unlimited queues and skills-based routing, call recording, call barging, monitoring, detailed reporting and more.

PBXtra™ + HUD

Each PBXtra edition can be paired with HUD, Fonality's market-leading "Heads Up Display" communication application that allows employees to control business communication from their desktops. When PBXtra and HUD are used in conjunction, businesses not only get the enterprise-class features and benefits of PBXtra, but one touch control over their phone system and real time visibility and access to the users using it. HUD makes it easy to see who's calling with interactive desktop alerts, check the status of any employee, and initiate internal calls, mobile calls, and secure chat sessions - all from the desktop! PBXtra and HUD together redefine what a company should expect from their business phone system.

Awards



At a Glance :: PBXtra

PBXtra Features

Standard Edition - \$995	Professional Edition - \$1,995	Call Center Edition - \$2,995
Flash Tutorials	All Standard Edition Features	All Standard Edition Features
Auto-Attendant (IVR)	Conference Bridge	All Professional Edition Features
Outlook Integration	Extension Groups	Unlimited Call Queues
HUD®*	Multiple Auto-Attendants	Full Featured A.C.D.
Unlimited Extensions	Paging	Skills-Based Routing
Voicemail: 600 hours	Zone Paging	Graphical Queue Reports
Voicemail-to-Email	Intercom	Agent Call Recording
Operator Panel (w/ BLF) *	Zone Intercom	Agent Variable Log-off
Hot Desk	Voicemail Groups	Agents on Cell Phones
Music-on-Hold	Advanced Call-Forwarding	On-the-Fly Recording *
Scheduler	Call Return	Realtime Queue Stats
Custom CTI (AGI)	Call Out	Call Monitor *
Parking (drag & drop) *	Report Exporting (.csv)	Call Barge *
Analog & IP Phones	Custom Caller-IDs	
Ring-All (Blast Group)	IVR Authentication	
Call Forwarding	SMS/Pager Voicemail Notify	
Name Directory	Upload Voice Prompts	
DIDs	FindMe®	
VoIP-Ready (unlimited)	Boomerang® Mobile	
PSTN Fallback	Call Screening	
Telecommuters	Music-on-Hold (unlimited)	
Branch Office Support		
User Web Control Panel		
Admin Web Control Panel		
Powerful Reporting		
FONcall®		
Night Mode		
BLF (Busy Lamp Field)		

* requires separate purchase of HUD



At a Glance :: PBXtra

Buying PBXtra is as easy as “1-2-3”

Step 1: Pick your PBXtra Edition and features

Step 2: Choose your type of phone service

Step 3: Pick your phones and server

Business looking for an advance phone system that delivers high value at an affordable price should look no further.